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PALM SPRINGS MODERN COMMITTEE SPRING NEWS UPDATE 2010

FREY STAR THANKS

Thank you to all who sponsored the star for architect Albert Frey, a well-attended event that opened the 10 days of Modernism Week. To date, through your generosity, we have now purchased five stars: E. Stewart Williams, Julius Shulman, Donald Wexler, William Krisel and Albert Frey. Please let me know if you have suggestions for the 2011 recipient.

GALA BENEFIT

Our Annual Gala Benefit at the Steve McQueen House was enormously successful thanks in part to the generosity of Mike Kilroy for providing an outstanding location and to Mother Nature for providing a warm starry night in the middle of February.

MODERNISM WEEK STATS

Following the huge success of Modernism Week 2010 I wanted to share a few figures that were presented to the City Council this week. Attendance rose from 9,500 to 16,400 with visitors and locals spending an estimated \$4,900,000 over 10 days. As Modernism Week's "presenting sponsor" the City contributed \$15,000. For every dollar the City provided, \$328 was returned!

TRINA TURK LECTURE

Board member and fashion designer Trina Turk will be the speaker this Saturday, April 10 for the Architecture and Design Council lecture series at the PS Art Museum. The event starts at 6 pm and tickets are available at the Museum's box office. www.psmuseum.org/councils/architecture_and_design.php

WESSMAN DEADLINE

June 30th is the deadline for developer John Wessman to come forward with his latest plans for the Desert Fashion Plaza. We'll keep you updated on what transpires, particularly as relates to how the plan might impact the historic 1950 Town & Country Center. This battle is far from over.

HIGH DESERT TOUR

Tickets are going fast for the High Desert Tour happening on Saturday May 22. Come explore nine modern treasures hidden in the isolated areas of places such as Pipes Canyon, Joshua Tree, and 29 Palms. A sample of houses included on the tour are the Blue Sky rock and steel house, the iT house and the sod roof boulder house. The tour ends with a pool party and BBQ at the fabulous estate of "Mr. California's Gold" and PS ModCom Boardmember Huell Howser.

Visit www.psmodcom.org/ for more information and to purchase tickets.

SPA HOTEL DEMO THREAT

The Spa Hotel was back in the news this week. It was reported that the tribe intends to demolish the historic mid-century building for a new hotel and casino at some point in the future. ModCom's Advocacy Committee is working on a strategy centered on increasing public support for preserving this important landmark. More to come...

FACEBOOK

Board member Courtney Newman is now monitoring and updating our new Facebook page. We encourage everyone to become a fan and 'spread the word' to their friends. Don't forget to forward your comments on the latest news. www.facebook.com/pages/Palm-Springs-Modern-Committee/303854856362

SUNMOR ESTATES HOME TOUR

PS ModCom member Barbara Marshall is organizing a home tour of the Sunmor Estates neighborhood on Saturday, April 17, from 10-1 pm. Fund raised from this event will help pay for new signage for the neighborhood. Tickets are \$30 and are available through www.sunmor-ps.com

PRESERVATION AWARDS LUNCHEON

Our Annual Luncheon will be held at the Riviera Hotel on Saturday October 2, 2010. If you would like to nominate a property for consideration please contact me directly at: psmodcom@earthlink.net

I look forward to seeing you on the High Desert tour!

Nickie McLaughlin
Executive Director
Palm Springs Modern
Committee
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For more information, contact us at:

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