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PS ModCom Delivers Spa Hotel Tax Credit / Marketing Plan to Tribe

The Palm Springs Modern Committee is excited to announce that we fulfilled our promise to the Tribal Council to present them with a package of detailed information about the successful renovation and operation of the mid-century Hotel Valley Ho in Arizona, and the process by which the Tribe could obtain historic preservation tax credits of 20% to 40% for the rehabilitation of their Spa Hotel and Bathhouse.

[Click here to see the impressive full-color, spiral bound document.](#)

The Spa Hotel and Bathhouse is an integral part of Palm Springs' tribal and mid-century architectural heritage. In honoring that heritage, the Valley Ho brochure demonstrates how the Spa Hotel can be rehabilitated and marketed as a mid-century destination resort. The result would be a tremendous asset to the Tribe: a natural hot springs spa/hotel for discerning high-end travelers drawn to an authentic mid-century experience. It would be the Tribe's luxury anchor hotel with large "legacy" rooms and generous balconies in a garden setting. In addition, a separate hotel tower could be built near the Spa that keys off the glamour of the original buildings.

PS ModCom's attorney, Amy Minter, consulted extensively with experts at the National Trust for Historic Preservation in preparing a detailed letter that explains how the Tribe could obtain substantial tax credits for rehabilitating the Spa property.

We believe that this is a tremendous opportunity for the Tribe to meet its development goals by celebrating and expanding upon the unique mid-century heritage of the Spa Hotel and Bathhouse.

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Palm Springs Modern Committee | Ph.(760)835.5628 | info@psmodcom.org

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